



Media Kit



Who we are

Globalfastads is a 10 year old performance agency based in Toronto, Canada. Armed with cutting edge technology and a fully dedicated and experienced team of media buyers, Globalfastads contributes greatly to the growth of their partners' user base and is trusted by many advertisers and giants in the industry.

Whether it is for Mobile or Desktop, Globalfastads tailors its placements depending on the campaigns' objectives and needs, which leads to a positive ROI and a qualitative user base with a great lifetime value.

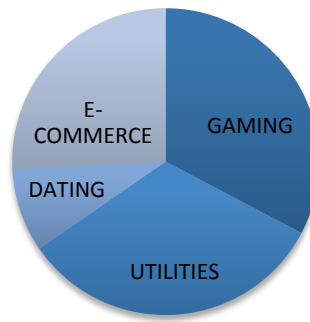
With years of industry experience, we take a hands-on approach to web and mobile marketing, tirelessly testing, compiling data, and considering user feedback to give our clients relevant feedback to build a business, as opposed to making a quick buck.

Globalfastads unifies elite members within the web and mobile marketing space. Between our highly-coveted exclusive and branded campaigns, superior quality traffic sources, and seamlessly integrated tracking capabilities and performance reports, not only do we want our partners to experience the best in what web and mobile marketing currently has to offer, but we want you to accompany us on our foray into the future of the digital landscape.

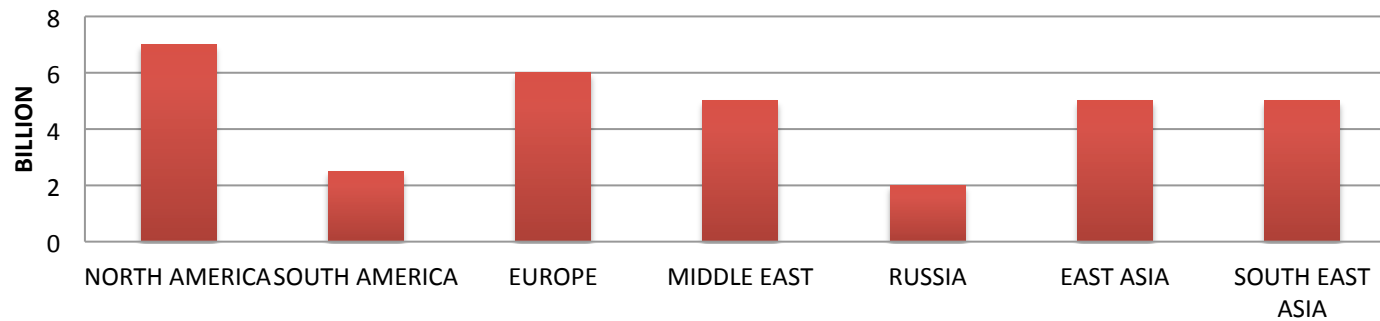
In an industry that thrives on innovation and avant-garde solutions, Globalfastads is a digital agency that blends these core essentials together with a team of unwaveringly enthusiastic affiliate and account managers, with the sole purpose of helping you attain your goals. We believe that collaborative successes are the most rewarding, and are constantly looking to broaden our horizons with positive and driven partners to share in this journey through the ever-expanding marketing sphere.



TOP VERTICALS



OUR REACH TOP GEOS AND MONTHLY IMPRESSIONS



Our traffic

- **Direct Buy**
 - High quality traffic directly from our SDK inventory.
- **Internal Media Buying**
 - Our white-labeled DSP is plugged to many SSPs with qualitative placements with access to PMP.
- **Media Buying Partners**
 - Our trusted partners list with access to direct placements.

Boasting one of the most progressive in the industry, Globalfastads provides the highest quality traffic for clients, continually striving to guarantee the greatest ROI for all of our partners.

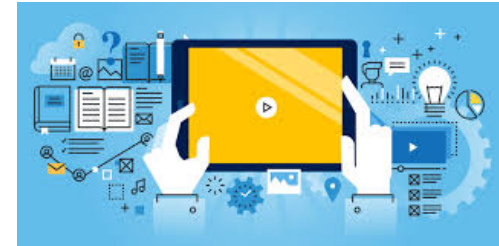
MONTHLY UNIQUE USERS	12 BILLION	SITE STATISTICS
MONTHLY IMPRESSIONS	12 BILLION	

AD FORMATS THAT WE WORK WITH

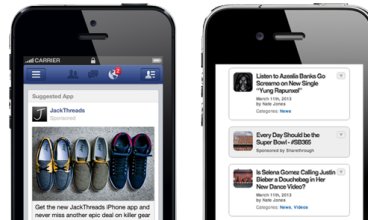
Display Banners



Video Banners



Native Ads



Push Ads



WHY GLOBALFASTADS?

**PREMIUM AND
EXCLUSIVE PLACEMENTS**



REALTIME OPTIMIZATION



TAILORED PLANS



FULL TRANSPARENCY



ADVANCED TARGETTING



ADVANCED TARGETTING

Our smart targeting capability allows us to optimize to any ROI or KPI set by the advertiser within a very short time to deliver the best quality traffic, because we have built a very good and trusted relationships with our app developers we can change an app or optimize an app depending on the need in a very short time.

Country/City/Language



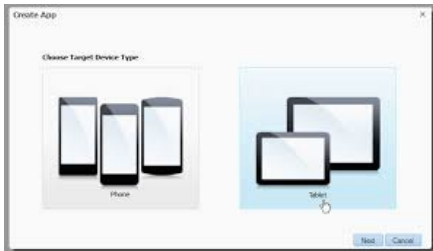
Gender



Browser/OS



Device Type



Re-targetting



Time/Frequency



IP Range/ISP



ISP/WIFI



THEY TRUST US



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